

SACG Monthly Meeting April 17, 2023

Library, lower level

Welcome – President Deb Oldakowski and Vice President Shelbie Williams were absent. The meeting was conducted by Secretary Jill Hidinger who welcomed 11 members at 6:05 PM. We had no guests.

**Secretary Report** – Jill Hidinger asked if there were any changes to March's meeting minutes. Nancy Thorkildson motioned to accept the minutes as written. Second by Marlys Harms. All Ayes.

**Treasurer Report** – Jay Herman reported balances in the regular checking account and in the savings/memorial account. We have invested money in a twelve-month CD as well. Jay shared Income and expenses for the month of March. Tim Peters motioned to approve Jay's report, Tim Meier seconded. All Ayes.

## **Committee Reports**

**Economic Development** - Jill Hidinger shared that the efforts so far to reach General Mills regarding the Gold Medal Flour mural have not produced results. The first letter was politely declined, the second letter has so far had no response. The group determined that the next course of action should be a community fundraiser. Options were discussed. Jim Hidinger suggested we need a written plan. Jessica Johnson is going to write a marketing plan and send it to Jim for review. The need for another study, and a grant to support such a study, was discussed and rejected.

**Rural Housing Development** - On April 6, representatives from ISU conducted an introductory meeting at City Hall for those interested in participating in the study, in which the results of a housing survey among Shellsburg residents was shared. The survey achieved a 22% participation rate, which is considered very good. Jill Hidinger and Nancy Thorkildson attended a housing summit on the ISU campus on April 12. On April 24, the ISU workshop will be held at Wildcat. Lunches will be provided at a cost of \$150. Tim Peters motioned to approve \$160 to cover the cost, Tim Meier seconded, all Ayes.

**Parks Committee** - Jim Hidinger displayed the promo check that was presented to SACG at the April 3 City Council meeting by the Iowa Foundation for Parks & Recreation. He reminded the group that at the last meeting SACG voted to fund the disc golf project, Memorial Trail loop and a parking area, all to happen this spring and summer. Volunteer help will be needed. He mentioned that the Parks Committee is going to discuss the practicality of establishing a sponsorship program for the disc golf course.

**Big Day Committee** – Marlys Harms says she and Tim Peters will be responsible for the float, will use leftover discs to throw out. Marlys suggested offering a regulation set of discs as a drawing prize. Need help at the booth. Still looking for help with the float.

**Golf Tournament** – Marlys Harms reported they are planning a 50/50 raffle this year; will be doing silent auction again. Have begun contacting sponsors.

**Easter Egg Hunt** - The hunt was postponed to April 8 due to weather. Jean Fish indicated that over 2,000 candy eggs were dispersed for the kids and would need help next year. Sue Herman was unable to act as Easter Bunny, so Wes Mott, son of members Lori Mott and Chris Mott, stepped in. There were a handful of other young people that helped as well. Jean Fish suggested SACG send Wes a thank you card.

## Membership Committee - no report

**Prairie Trail** – Marlys Harms and Jay Herman provided an update on the clean-up of the trail at the north end of town. It has been challenging to keep it in good shape. They reported that a Memorandum of Understanding is being drafted by the Vinton-Shellsburg school district and it will outline what the parties are responsible for. Jay has been raking the trail entrance. Jay, Shane Rieck, Lonnie Speckner and Jim Hidinger spent some time clearing the brush. Some discussion about how to burn off existing brush pile.

## **Other Business**

**Endowment Fund** - Nancy Thorkildson and a representative from the fund management group held informational meetings at Wildcat and Cranky Hanks, felt they got good feedback. Tim Peters, Tim Meier and Lori Mott are creating a succession plan on how endowment money should be used if SACG no longer exists. The group would like to clarify a few questions before making a recommendation to proceed at next month's meeting.

**4Imprint Grant** - Marlys showed samples of possible bags to be used as promotional items for the golf tournament. Nancy Thorkildson suggested the golf committee go ahead and make the decision.

**Bicycle Racks** - Nancy Thorkildson said the city has asked if SACG would be interested in helping provide one or more bicycle racks for downtown. Several locations were listed. Discussion was postponed until next month.

Other - Kelsey Fish and Meredeth Zuspann have purchased the Creative Kids childcare business.

**Adjourn** – A motion to adjourn was made by Marlys Harms and Tim Peters seconded. We adjourned at 7:00 PM. All Ayes.

Respectfully submitted by Jim Hidinger, SACG member