



## **SACG Monthly Meeting**

**July 17, 2023**

**Library, lower level**

Welcome – President Deb Oldakowski welcomed 11 members and one guest.

Our guest this evening was Ed Callan. Ed is the owner of Signs Unlimited, and a local Shellsburg resident. Ed was invited by Jean Fish to present his art background and to ask SACG for the opportunity of working on the mural refresh. Those in attendance decided Jean Fish should request a bid from Ed.

Secretary Report – Jill Hidinger asked for any edits that needed to be made to the June minutes. Sandra Beatty made a motion to accept the minutes as provided and seconded by Sue Herman. All Ayes.

Treasurer Report – Jay Herman reported balances in the Regular Checking account of \$18,962.94, Savings/Memorial account \$4806.41, twelve-month CD \$10,175.28, and mural restoration fund. Income from the SACG Golf Tournament was reported along with expenses for the month.

- a. Endowment Report – Shelbie Williams reported a balance of \$9,979.88 in the endowment fund.

Tricia Sheldon motioned to accept the Treasurer's report and seconded by Sue Herman. All Ayes.

### **Committee Reports**

Economic Development – Jill Hidinger gave an update on the mural fundraising campaign. Currently, there is a little over \$5,000 in the account. We are working with Jessica (Johnson) Walker to put out a press release about our project. We discussed the following Hometown Pride topics:

- a. Downtown speakers for playing music during the holidays and retail events. After much discussion, Tim Peters suggested we ask Jim Hidinger to research this potential project.
- b. Sip & Shop – Jessica Johnson suggested hosting an event in the fall to get people downtown. Jessica will call the retailers, eateries, and other businesses to get their input and approval. Jessica will take the lead on this.
- c. Center for Rural Revitalization – Jessica talked briefly about this as a potential source for grant funds.
- d. Rural Housing Readiness – The report from ISU has been delivered. It is a large report and we have yet to sit down to review. Nancy Thorkildson provided copies to Jill Hidinger and Christi Kintzel to read through with a plan to schedule a future meeting to discuss next steps.
- e. Jill Hidinger told the committee she plans to resign at year's end and is looking for someone to take on the role of chairperson. Members are urged to consider volunteering for the role, or to nominate someone that would be a good candidate.

Park Committee – Jim Hiding reported the following has been completed: Parking lot at the entrance to Memorial Park and Disc Golf course. Future projects include new signage at the entrance to Memorial Park, which Jim shared his design to membership and mural artwork to add interest to the outside bathroom walls at City Park.

Golf Tournament – Deb Oldakowski reported the following in Marlys Harms' absence: There were 116 golfers this year. While the report hasn't been completed yet, Marlys thought approximately \$13,000 in profit was received and we had over \$8,000 in sponsorships. A full report will come in August.

Big Day – With Marlys Harms being absent, Deb Oldakowski reported \$103.00 being donated at the SACG booth. The Corn Hole tournament had eight teams that brought in \$100.00, bringing the total amount \$203.00 to go toward the mural restoration. SACG had drawings for (two) disc golf starter sets and a \$25.00 gift card to Dollar Fresh. Brittany Schwandt won the gift card, Darcy Schneider and Kendall Tumilty won the disc golf starter sets. Everyone that came to the SACG booth was offered the opportunity to sign up for a drawing and to receive a SACG logoed back sack.

Membership Committee – we will send out an email to SACG members asking for 2 or 3 ideas on how to increase membership.

#### **Old Business**

- a. Bicycle Racks – Nothing new to report
- b. Lifetime Membership card – Shelbie Williams brought an example of one she shared. To date, we have five lifetime memberships. Discussion centered around a potential card that Jay Herman is in favor of, and whether we could just as easily make a certificate, in lieu of a card.

#### **New Business**

Jean Fish spoke with Janice at Pearl Street. She would like to see a memorial bench placed in front of the bar for John DeKlotz.

Adjourn – Tricia Sheldon motioned to adjourn at 7:17 PM and seconded by Phil Shaff. All Ayes.

Respectfully submitted,

Jill Hiding

Secretary