



## **SACG Monthly Meeting**

**May 16, 2022**

**Library, lower level 6:00 PM**

Welcome – President Marlys Harms welcomed eleven members and one guest at 6:00 PM. Shelby Williams was our guest this evening.

Secretary Report – Jill Hidingier asked for any changes needing to be made to the April minutes. Marlys Harms requested updating the minutes to reflect the vote for spending up to \$700 for the Hometown Pride Program. Jim Hidingier motioned to accept the minutes with that change and Nancy Thorkildson seconded. All Ayes.

Treasurer Report – Marlys Harms reported for Jay Herman in his absence. Her report showed balances in regular checking and Savings/Memorial accounts, income from hole sponsorships for the golf tournament and expenses. Sandra Beatty motioned to accept the report, seconded by Jean Fish. All Ayes.

### **Old Business/Committee Reports**

Gold Medal Flour Mural – Jean Fish has spoken with Janice and Brian Vogt. As owners of Pearl Street Social Club, they are willing to do the necessary repairs to prepare the building for a refresh to the Gold Medal Flour mural. Jean Fish and Dan Pence are reaching out to General Mills to see if they would help with the cost. Wall Dogs has estimated the cost of the mural to be \$12,000. Repairs will be separate.

Scholarships – Kelsey Fish shared the names of the scholarship winners. Courtney Eaton and Josie White were both presented \$500 scholarships by Ed Shaeffer.

Family Fun Night – Kelsey Fish asked us to hold the date of June 30<sup>th</sup>, 6:30-8:30 PM, at City Park to host Water Night. Kelsey asked for funds to provide snow cones and water balloons. Nancy Thorkildson motioned to spend up to \$200 on the event. Jim Hidingier seconded. All Ayes. Additionally, there is a need for volunteers for this event.

AARP Grant – Jim Hidingier reported there was no news as of date of this meeting.

Railroad Update – Nothing to report

Economic Development – Jill Hidingier gave an update on several things the committee has in the works. 1} ECICOG will be charging \$58.41 more for our participation in the Hometown Pride program than earlier thought. Jill requested the funds of membership and Dan Pence seconded. All Ayes. 2} We are working on taglines for branding. 3} Since housing is a goal in the city's

comprehensive plan, we will assemble a small committee to work on the Rural Housing Readiness Study. Nancy Thorkildson and Jim Hidingier have volunteered to work on this project. We still need one or two more members to help with it. 4) The Committee attempted to prioritize our goals as set in the cities Comprehensive Plan but didn't get the task completed.

Golf Tournament – Nancy Thorkildson reported there are currently nine teams signed up for the tournament. Cost is \$60 per person. Nancy also mentioned we need to get our tickets sold for this fundraiser.

Big Day - Marlys Harms is asking for volunteers to help during the event. Jill Hidingier will send out an email to membership asking for volunteers to help.

4Imprint Grant – Deb Oldakowski was successful at receiving the grant money for promotional items, and she has placed an order for teal colored frisbees that will be printed with the SACG logo in white.

SACG clothing, banner – Jim Hidingier showed the revised banner with the new logo. There is also a promotional website that Tharp set up for us to order clothing with the new SACG logo. Nancy will send the link to Jill to distribute to the membership to place their own orders.

Brochures – Jim Hidingier has revised the design and requested funding for 500 brochure quantities that will cost \$184.00 plus shipping.

Yard Signs – Jim Hidingier has created artwork for new yard signs that will be printed with the SACG logo. These will be used on Big Day placed next to the games, bouncy houses, etc. sponsored by SACG. Nancy Thorkildson motioned for SACG to provide up to \$200 for the signs. Dan Pence seconded it. All Ayes.

Membership Drive – Marlys introduced this topic again. Jill Hidingier suggested asking Roy Fish if he would mind putting SACG fliers in grocery bags to get the word out we are looking for members and volunteers.

Tree Committee – Marlys Harms gave an update on behalf of Jay Herman. We may have to replace some trees due to some not making it. The Prairie Trail still needs clean up. Due to the upcoming bridge conversion this summer, some trees that SACG had planted following the derecho will need to be moved. The city is covering the cost of moving the trees for SACG.

Horticulture – Nancy Thorkildson reported that Meri Mott, Tricia Sheldon, and Beth Weigand have been planting the flowerpots around town. We are grateful for their help and special touches dressing up our town!

United Way Volunteer Now Program - Marlys has this all set up for us to utilize when we need to request volunteers we can sign on and make the request online.

Goals for 2022 and beyond –Jim Hidingier requested SACG to cover the cost of a television/monitor to keep at the library for use during our meetings. Jean Fish motioned to

accept Jim's request and Sandra Beatty seconded. All but one in attendance was in favor of spending up to \$350 for the television. Other goals were put on hold for a later discussion.

### **New Business**

Dues – Marlys wants to work on a new system for members to pay.

Amazon Smile – Nancy Thorkildson reminded us to utilize this site when ordering from Amazon as a percentage of all purchases made are donated to SACG.

Other – Deb Oldakowski reported on the work being done in City Park in preparation for installation of new funnel ball games. Thanks to Scott McNeal and Matt Schminkey for your help! It is so greatly appreciated!!!

Adjourn – Following a motion made by Dan Pence and seconded by Jean Fish, we adjourned at 7:25 PM. All Ayes.

Nest meeting will be June 20, 2022, in the lower level of Shellsburg Library. Please review the May minutes prior to the meeting.

Positive Regards,

Jill Hiding